



Professional and Business Management for Health Professionals

Level 7 (Master's), 30 Credits, Part-time

Develop effective business skills to survive in today's health care arena

Module is aimed at: Managers and clinicians developing skills for managing services and teams, and for career development

Key Benefits:

- This module can be taken as a single module for CPD purposes or as part of the MSc Advancing Physiotherapy
- Run in conjunction with the successful **Access Partnership (NHS)**
- Flexible study combining varied teaching strategies, independent learning, excellent virtual learning environment and online facilities.

What will I learn?

- Better understand how to achieve service transformation and tools used to help reduce costs and improve quality
- Introduction to project management and tools used to successfully implement projects in the workplace
- How to develop practicable and useable outcome measures
- Improving skills and capability in using data and information more effectively
- How to develop effective and convincing business cases.

Why the University of Salford?

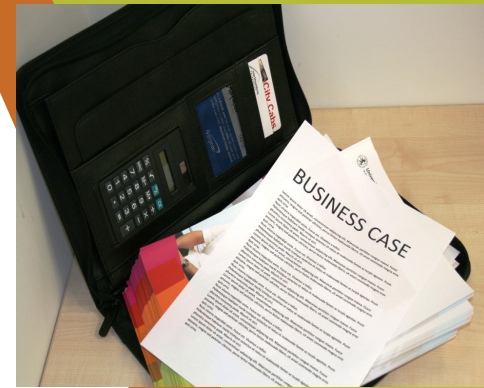
- Keynote lectures and workshops delivered by subject specialists and renowned experts
- Excellent personal tutoring system to support your study
- Innovative approach to learning.

Funding

- This module attracts funding through the North West Service Level Agreement (SLA).
- Please contact your CPD Lead to see if your Trust is covered by the SLA.

How do I apply?

If you are self funding, applications are made direct to the University. If your Trust is part of the North West SHA-SLA agreement, contact your CPD Lead to agree funding before applying to the University.



**For further information
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**College of Health
& Social Care**