



Welcome to the Voice Provider Marketing Network

The Marketing Network is a newly formed national network which aims to inspire a passion for Social Marketing amongst both existing and new emerging providers of social care and social enterprise.

The network will aim to bring together likeminded people who have a thirst for knowledge and innovation (but not necessarily marketing expertise) around the new personalisation agenda. We will work together to assist one another in improving our marketing and communication skills and knowledge by meeting on a quarterly basis to:-

- Explore new business opportunities
- Receive regular bulletins on issues affecting the sector
- Seek out cross marketing opportunities
- Put forward a problem or opportunity for the Network to "thought shower"
- Seek new marketing methods that may assist our organisations growth
- Identify potential issues that may affect business growth
- Invite guest speakers along who can shed a new light on certain issues
 - Media, In Control, DOH, CSCI, CSP etc.

Members of the Marketing Network will agree the focus for the forthcoming year and Voice Social Marketing will facilitate that on the networks behalf.

It is our intention to include both small new emerging providers and national organisations so we have a more rounded perspective on issues affecting the sector.

Membership

If you have been on a Voice Marketing Training Workshop membership is Free and you will be advised in advance of the quarterly events. The quarterly events will be chargeable to cover the cost of the speakers, administrative time and venue but these will be advised in advance.

Anyone else wishing to join the Marketing Network can do so at a charge of £50 + VAT or they can attend the next marketing workshop and join for Free.

Membership Application Form

Please print off, complete and return to:

Voice Provider Marketing Network, 60 Westhead Road, Croston, Lancashire, PR26 9RS

or email complete electronic version and return to Catherine@voicemarketing.org.uk

Name of Contact _____

Organisation _____

Address _____

Office Number _____

Mobile Number _____

Email Address _____

- ☐ Free Membership (attended previous Marketing Workshop)
- ☐ £50 + VAT Membership (not attended previous marketing workshop)

I am interested in (please tick) :-

- ☐ Meeting other providers
- ☐ Receiving regular bulletins on issues affecting the sector
- ☐ Seeking out cross marketing opportunities
- ☐ Putting forward a problem or opportunity for the Network to "thought shower"
- ☐ Seeking new marketing /communication methods that may assist our organisations growth
- ☐ Identifying potential issues that may affect business growth
le branding, transition between block contracts to individual budgets
- ☐ Listening to guest speakers along who can shed a new light on certain issues
Commissioners, Media, In Control, DOH, CSCI, CSP etc.

Brief outline of your organisation:

Additional Notes that maybe of interest.
