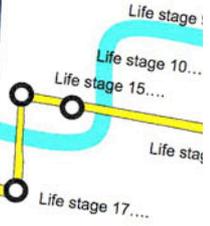


CHLOE



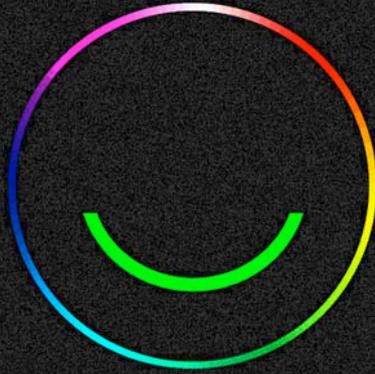
ELOISE LITTLECHILD 11.01.09
"LOTS AND LOTS!"



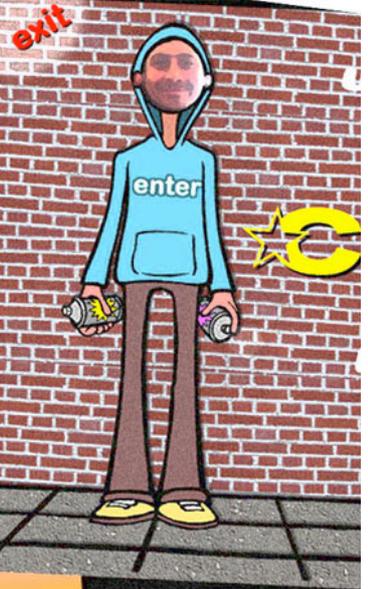
To the next page...

Praise Me!!!

next



multi
ME



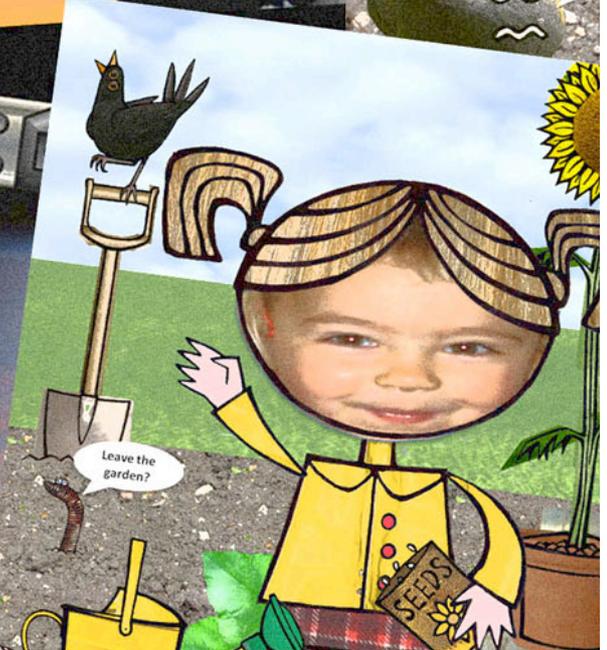
s guy quite o

Welcome



TO SARAH'S PROFILE
CLICK TO ENTER...

CLICK TO
EXIT...





Multi Me

Big Ears has developed its own multimedia profiling resource pack and accompanied training called Multi Me. The resource pack includes Microsoft PowerPoint templates and training materials that aim to empower people to work easily with multimedia.

Big Ears aims to provide an accessible and straightforward approach to working with multimedia and to get the balance right between a highly creative, expandable and diverse, but yet simple to use product.

Working with Multi Me involves using our templates, recording and editing one's own digital media and utilising resources on the World Wide Web. By incorporating popular culture, such as music, TV and film, as well as the person's own media, we believe people can create entirely individual, expressive, engaging, accessible and fun profiles.

How it works

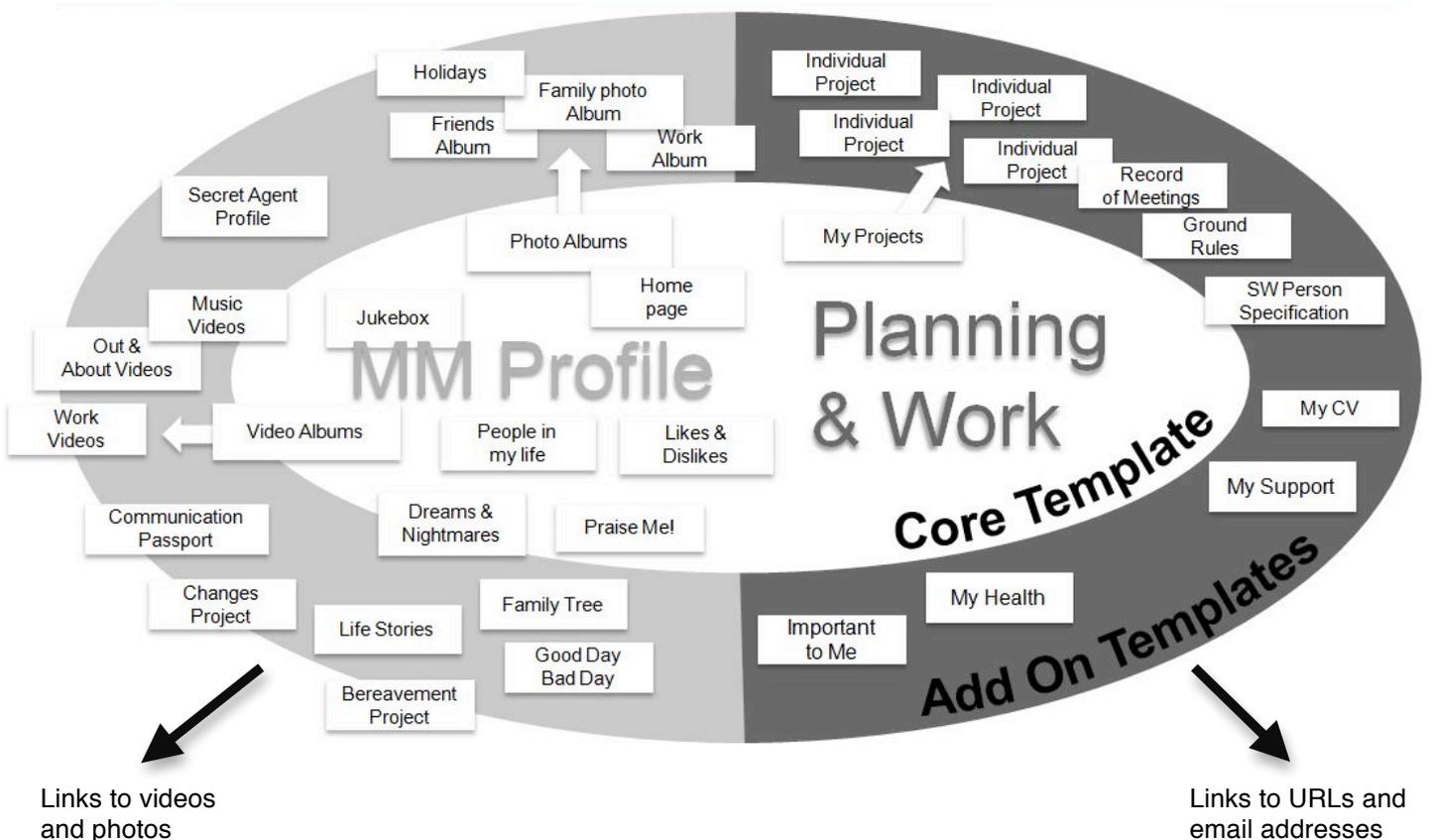
The Multi Me templates are intended to provide a means of bringing together many elements of Person Centred Planning as well as making accessible other important information relevant to a person, in an engaging, creative, fun and meaningful way through the use of multimedia.

First of all a person develops a core template from one of the ten themes. The core will include general information about the person where they can add their own media and personalise the template by changing the formatting, colours and backgrounds. The themes have different options such as choosing different characters (Avatars) in the Urban Me theme, or choosing a simple or more complex version of the same theme to suit an individual's needs.

From this core template you can attach numerous add-on templates such as communication passports, project planning tools (My Projects), photo and video albums as well as fun interactive templates with custom animations and sounds.

Through this system Big Ears has developed a uniquely individual and highly expandable solution to multimedia profiling and has brought its potential use to a new level.

The Multi Me templates – a multimedia hub

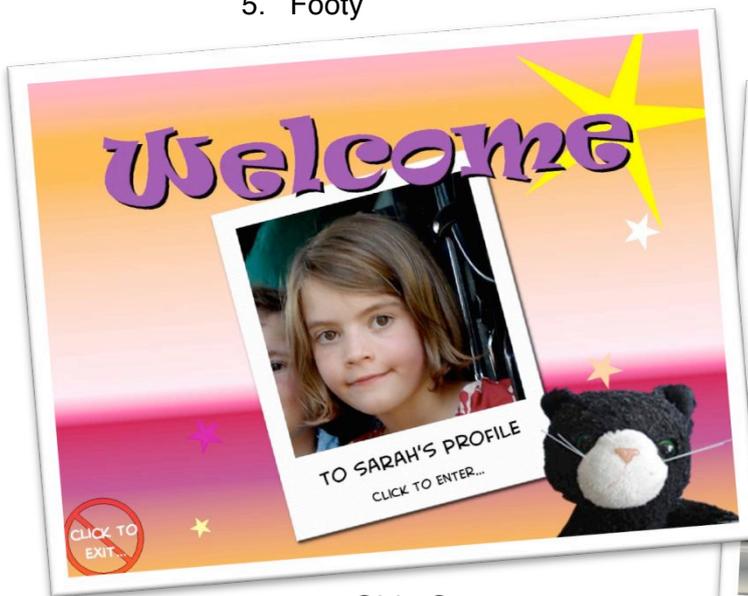


The Multi Me themes

The themes are intended to inspire and connect people. Users can choose from any of the ten template themes currently available. If they do not want a 'theatrical' theme such as 'Space Junk' or 'Footy' they can choose from any of the 'Simply Me' templates and add their own backgrounds to create their own themes.

Volume 1 Themes:

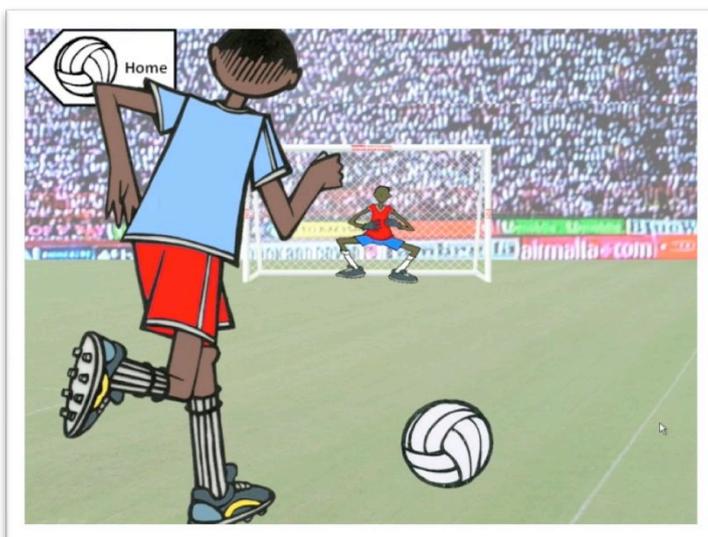
1. My Secret Garden
2. Girly Me
3. Space Junk
4. Trains & Transport
5. Footy
6. Simply Me
7. Peaceful Me
8. Urban Feel
9. Dinosaurus Me
10. Animals



Girly Cats



Space Junk



Footy



My Secret Garden

Multi Me is about:

- **Multimedia as an advocacy tool**
- **Multi agency; a way of inspiring, engaging and bringing together partners in planning, including friends, family and services**
- **A multi-dimensional media hub that covers a diverse range of different uses and functions**
- **Creating an inspiring and positive representation of a person and their life**
- **A way of helping a person to create a shared and inspired vision of their future and developing a natural support network around them**
- **Helping to put the person in control of their own support, life planning, information and media**
- **Sharing information that enables continuity of practice and a higher quality of support for individuals with learning disabilities**
- **A sleek and attractive interface that is accessible, intuitive and ‘mainstream’ in it’s look and feel**
- **Creating effective tools that foster inclusion**
- **A fun, creative and engaging way into planning and learning**
- **A way of sharing history, celebrating individuality and personal achievement**
- **Helping people to develop valuable skills in ICT, design, presentation, literacy, self-advocacy, communication and project management**
- **A dynamic system that grows with the person**



What people say about Multi Me

“After the first day of attendance it became obvious to me that not only was the trainer extremely person centred within his approaches and attitudes towards all people with learning disabilities, the “Multi Me” package that Big Ears is marketing through comprehensive training and quality resource packs, means that I have found a way to include all components of a person centred plan under one umbrella. For those who can advocate for themselves it could become a great platform for that person to present their own plan in a fun, yet powerful way. For those who have more complex needs it could become a fantastic way in promoting choice making etc... I feel that this method is open to literally everyone!”

Ian Wootton – PCP Facilitator, Northamptonshire

“I have loved this course. I am sorry it has finished despite the long journey. I think this is the way forward and would definitely recommend it to others.”

Della Heaton – East Kent Mencap

“This course has been absolutely brilliant from start to finish. Although very scary at times, I have been amazed at what I have achieved.”

Gail McDonnell – The Good Day Programme, Kent

“I thought the course was great, a real eye – opener, exciting and engaging, progressive and very useful – I would recommend this to everyone working in the learning disabilities field – this is the way forward for person centered work!”

Richard Lohan – CLDS, LB of Camden

“The course exceeded my expectations – I cannot believe what can be achieved with some relatively simple equipment and the Big Ears templates...I loved the various templates on offer and ideas of how each could be customised to suit the individual. I thought I knew a bit about PowerPoint but WOW – there was a whole lot more to learn! I have found this course extremely inspiring and motivating. Charlie’s enthusiasm for what he does is infectious – he is a great tutor. I am so fired up about getting MMP on the agenda in Essex and planning to get it out there and adopted as a good way of working. I am keen to go away and help my sons, particularly my older son George – develop their Multi Mes – thanks Big Ears!”

Wendy Burt – Co-ordinator, Essex Carers Network

“Once I had seen the templates and realized the potential I couldn’t wait to share it with my colleagues, whilst I am still completing my own profile I thoroughly look forward to working with this product.”

Phil Hooper – Karten Ctec Centre, Noorwood

*“Extremely useful, thought provoking and forward thinking...
Very well thought out - it gave me a great knowledge of the technical side of
Multimedia profiling. Organisation, content and delivery all excellent”*

Phil Searle – Personalisation Team, LB of Sutton

“I would like to thank you for allowing Mencap to use Multi Me in the SEN Schools in Brent as a fundamental part of the Transitions process for young people. The benefits of using Multi Me are enormous, and its usability for staff fantastic. Multi-Me is a communication, resource and presentation tool for many individuals, not just for people with learning disabilities.”

Colin Davis – Self-Directed Support Worker, Brent Mencap

“There is no doubt that for many people, the multimedia profiles make the whole process of person centred planning come alive. Whilst the use of technology doesn’t in any way replace the contact and the process of gathering information about a person, seeing who and what is important to a person and their hopes and dreams in full colour on screen with music and photos brings life and meaning to all. A recent person centred circle meeting started by the person showing their profile. The power of seeing photos and visual summary changed the energy of the meeting. The person at the centre of the meeting smiled as she watched it and was very proud. The dreams for the year were so clear that people in the circle automatically started volunteering to support the person to make them come true. We believe these profiles will be popular, each time people with a learning disability see them the demand grows. We look forward to working with Big Ears to progress the work and that the profiles become an option for as many people as possible.”

Sally Warren – Strategy for People with Learning Disabilities, Wandsworth

“From a therapy point of view the multimedia profiles are extremely useful in conveying therapy needs and interventions currently in place as well as having the option to highlight any future needs. The profiles can be used as a communication aid towards other health professionals and staff working with the student providing consistency and avoid confusion.”

Gary Viljoen – Physiotherapist Orchard Hill College

“We have been using the Big Ears multimedia profiles for nearly a year in Sutton and we have seen them as an essential way to get people engaged in planning for their futures in order to take control of their own lives. We are very keen to see more people given the opportunity to develop their own profiles in line with the local Sutton Person Centred Working strategy and note that their introduction has been beneficial to both service users and their carers. We have also seen increasing numbers of professionals recognising their worth as both a planning tool and a source of valuable information.”

Tom Alexander – Personalisation Manager, LB of Sutton

How can I get Multi Me?

Please contact Charles on 07966193930 or Juliette on 07740 663493, or email info@bigearsmultimedia.co.uk to book your place on a Multi Me event or to order the materials on DVD Rom.

What do I get?

- 10 exciting multimedia profile template designs
- Numerous add-ons ranging from communication passports, photo albums, video albums, life stories, project management tools to interactive musical instruments
- A printed manual that guides you through the steps of working with the Multi Me resources
- Teaching and process related guidelines and resources
- An interactive CD Rom version of the manual with links to media and external resources
- A library of backgrounds and images
- A subscription to join the Multi Me discussion forum hosted at our website
- A choice of different training packages to suit your needs

Prices

About our Licensing

Unlike computer software, which is licensed by the number of computers it is installed on, Multi Me is a resource pack that is licensed per user. Services can choose from a range of different purchasing options depending on the number of users they intend to work with. Once a user has purchased, or been given a licence, they will receive an individual user code that will give them the freedom to use the resource wherever they like, in different places and with different people.

Special Introductory offer!

Get a 25% discount as part of our special introductory offer and your local advocacy group gets a free copy. Offer ends September 1st 2009. Call 07966 193930 or email info@bigearsmultimedia.co.uk for more details.

25% Ongoing Discount

We offer a 25% ongoing discount for carers, local advocacy groups or small charities with an annual turnover of less than £75,000 per year.

Bespoke Services

If you are interested in Big Ears developing bespoke add-ons and/or multimedia training services, please call Charles on 07966 193930 for your free, no obligation consultation.

1. Multi Me Resource Pack - DVD Rom and download

	Single User (1 licence)	Small User (25 licences)	Medium User (50 licences)	Large User (100 licences)	Corporate (500 licences)	Additional 100 licences
Price per licence	£65 + VAT	£40 + VAT	£30 + VAT	£20 + VAT	£10 + VAT	£10 + VAT
Total Cost	£65 + VAT	£1000 + VAT	£1500 + VAT	£2000 + VAT	£5000 + VAT	£1000 + VAT
DVD Rom*	2 Copies	2 Copies	1 Copy	3 Copies	5 Copies	
Profile Templates	✓ 10 templates	✓ 10 templates	✓ 10 templates	✓ 10 templates	✓ 10 templates	
Profile Add Ons	✓	✓	✓	✓	✓	
Manual & teaching pack	✓ PowerPoint version (Printed copy at extra cost of £35 + VAT)	✓ PowerPoint version 1 printed copy	✓ PowerPoint version 1 printed copy	✓ PowerPoint version 2 printed copies	✓ PowerPoint version 5 printed copies	

Multi ME encrypted 2GB memory sticks available at £20 + VAT each

*Extra copies of the DVD Rom can be obtained for a charge of £35 + VAT each

2. Training Rates

	Delegate/day	3 Day MMP Course (Up to 15 delegates)	5 Day MMP Course (Up to 15 delegates)	Bespoke Training (Daily rate)
	£75 + VAT	£1950 + VAT*	£3000 + VAT*	£700 + VAT*
Manual & Teaching Pack	✓	✓	✓	✓
Course Booklets	✓	✓	✓	✓

*Excludes other potential expenses such as venue hire and Big Ears own expenses where unavoidable.



3. Packages (15% discount) - Five Day Course & Multi Me Resource Pack

	Single User	Small User	Medium User	Large User	Corporate
	£374 + VAT	£3400 + VAT	£3825 + VAT	£4250 + VAT	£6800 + VAT
Materials (as in table 1)*	✓	✓	✓	✓	✓
Training** (5 day course up to 15 delegates)	5 Day MMP Course				

Multi ME encrypted 2GB memory sticks available at £20 + VAT each

*Extra copies of the DVD Rom can be obtained for a charge of £35 + VAT each.

**A 15% discount would apply to all extra courses/days that are required in excess of the package.



Big Ears Multimedia