

# ATTEND EXHIBIT SPONSOR SHARE

## FORMAT:

Case studies and discussion  
Technical educational sessions  
Speakers include: South East Water,  
Newcastle City Council, The AA...etc

Issues covered will include;  
Communications performance and  
resilience / Safety and Lone working  
/ Efficiency and work scheduling /  
Asset management and both staff  
and asset tracking / Achieving and  
Measuring Business benefits / Human  
resources issues / Practical issues,  
system integration, vehicles, devices /  
User problem-solving Workshops

Focussed and intimate exhibition  
area including a linked outdoor space  
for cars, vans and trucks.  
One 2 One meeting opportunities  
Informal dinner with speaker and  
entertainment  
Time and space for business  
networking



## AUDIENCE:

IT and operational managers from  
major service sector industries, local  
government and government  
agencies.

## SPONSORS & EXHIBITORS:

The venue layout is such that the  
Forum, Exhibition and refreshment  
areas, although individually spacious  
sit closely together to ensure  
maximum exhibition footfall and  
business networking opportunities.

The mcug encourages experienced  
and suppliers to sponsor and/or  
exhibit at this event firmly believing in  
the value such investment.



## MCUG Forum 2009

with exhibition and dinner, 24th & 25th March 2009, Ramada Hotel and Resort Birmingham.

TO REGISTER OR FOR FURTHER INFORMATION GO TO:

[www.mcug.org.uk](http://www.mcug.org.uk)

# ➡ Mobile Computing



The big issues will be addressed here



"The perfect opportunity to  
#####  
##### etc"  
Chris Bailey, head of Motoring  
Technology, The AA

## Don't miss the MCUG Forum 2009 (with exhibition and Dinner)

"The MCUG is an association that provides a platform where business users of mobile IT systems can share problems, information and good practice and, as importantly, communicate that information to the wider business and supplier community"



"At previous events we have coined the phrase; 'Who Shares Wins', Forum 2009 will be no exception"  
Martin Morey, Secretary, MCUG and Operations Director, OSYS Technology Ltd



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