

December 3, 2010—International Day of Persons with Disabilities

Information Sheet

The *Motion Disabled* Screening Project

About the project

On the evening of December 3, 2010, partners across the world will host outdoors screenings of Simon Mckeown's video installation *Motion Disabled*. The screenings will include a call to action to support the theme of this year's International Day of Persons with Disabilities, *Keeping the promise: Mainstreaming disability in the Millennium Development Goals (MDGs) towards 2015 and beyond*. The video, which runs approximately 14 minutes, will play in a loop beginning at dark.

The call to action is two-fold. The screening's audience members are asked to interact through social media outlets such as Facebook and YouTube to raise awareness and discuss issues centered on the International Day of Persons with Disabilities. Practitioners and educators will be invited to share strategies and document successful practices through writing, film, and photography that are linked to advancing inclusive education through the arts, and promote other MDGs.

Simon Mckeown's renderings of *Motion Disabled* screening sites

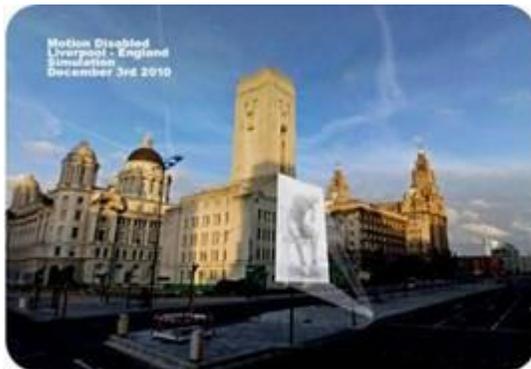


Image simulations of the *Motion Disabled* projection that will take place on December 3 on the iconic city-center Mersey Tunnel building in Liverpool, England, and the MET building in Glasgow, Scotland.

How can you be involved?

Partners are responsible for organizing and executing the outdoor projection of *Motion Disabled*. Partners must provide all the technical equipment needed for the screening. Partners are also expected to document their execution of the video installation project.

VSA will provide the video installation, which will include *Motion Disabled* and the call to action. VSA will provide supporting materials and, where possible, audio description to selected partners.

Further details are available in the Frequently Asked Questions (FAQs) section on page 4.

Partner responsibilities

- Securing a building on which to project the DVD video at night.
- Procuring a high-powered (lumen) outdoor projector per the artist's specifications noted below.
- Ensuring professional photography and video documentation of the event

Video installation and AV specifications

- One flat side of a large white to near-white building or screen that has minimal obstruction
- AV specialist(s)
- A high-powered (lumen) HD, PAL, or NTSC projector (resolution at lines per inch: 1920 x 1080)
- A power source
- Lights on the building walls and near the projection surface to be switched off
- Security provisions for overnight projection
- Weather-resistant equipment or protective storage

Why is your participation important?

This global project seeks to unite our voices to create a broad and far-reaching message promoting disability awareness through direct and social media interaction on the International Day of Persons with Disabilities. Organizing an outdoor screening helps to reach a wider community.

About VSA

VSA, the international organization on arts and disability, was founded more than 35 years ago by Ambassador Jean Kennedy Smith to provide arts and education opportunities for people with disabilities and increase access to the arts for all. With 52 international affiliates and a network of nationwide affiliates, VSA is changing perceptions about people with disabilities around the world. Each year, 7 million people of all ages and abilities participate in VSA programs, which cover all artistic genres. VSA is an affiliate of the John F. Kennedy Center for the Performing Arts. For more information, visit www.vsarts.org.

About Simon Mckeown

Simon Mckeown is internationally recognized for his moving digital sculpture, *Motion Disabled*, which uses motion-capture technology to record the physical movements of people with disabilities. For additional information on Mckeown's work, please visit www.motiondisabled.com. To see the outdoor presentation at Light Night in Leeds, England, click [here](#).

Video Specifications

Simon Mckeown

Motion Disabled, 2009

3D Motion Capture and Video Projection

Loops for approximately 10–15 minutes

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Please look to the next page for Frequently Asked Questions (FAQs).

Any further questions about the event should be sent to december3@vsarts.org or to Geraldine Simonnet, Director of Program Partnerships, at gsimonnet@vsarts.org.

FAQs

Q: Can *Motion Disabled* be screened on something other than a building?

A: Yes, as long as the video installation is projected outdoors. A white or near-white wall or screen will be sufficient.

Q: Why does it have to be outside?

A: This celebration of the International Day of Persons with Disabilities is meant to be experienced and accessible to as many people as possible. As a means to raise maximum awareness, holding the video installation outdoors is desired.

Q: Will VSA reimburse any costs incurred for the screening of *Motion Disabled*?

A: No, costs associated with the screening at your site are the sole responsibility of the partner.

Q: Will the partner be acknowledged in the video?

A: Yes, partners will be acknowledged at the end of the video if the organization's information is provided on time.

Q: Can we hold a private display of the video installation?

A: Yes, you can. On the day of the event, you will be able to stream a high-definition version of *Motion Disabled* and the call to action directly from Facebook and YouTube.

Q: Is *Motion Disabled* a movie? If not, what is it?

A: Technically, it is not a movie. There is no narrative or main character, nor is there a beginning or end. Simon Mckeown's work is what is known as a video installation, which is a contemporary art piece that is site specific and intended to interact with its audience.

Q: What will happen to the photos and videos that we provide from our event?

A: They will be uploaded to the Web and displayed along with those of other global partners.