

# NAPC Nursing Conference 2011

1 November  
The ICC Birmingham

## Nursing Today and Tomorrow in Primary Care



**An authoritative and topical conference designed by the Practice Nurse Association in collaboration with the National Association of Primary Care**

- What do the changes in the NHS mean for you?
- Where are the opportunities for nurses?
- What is the role of primary care nurses within clinical commissioning groups?

Come to this event for answers, support and advice on practical issues for nurses in primary care

### To register

w [napcannual.co.uk / nursing-conference](http://napcannual.co.uk/nursing-conference)  
e [book@napcannual.co.uk](mailto:book@napcannual.co.uk)

t 020 7921 8575

f 020 7921 8136

### Find out more



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Practical  
Commissioning

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**Book now  
for one of 50  
free places**

# Nursing Today and Tomorrow in Primary Care

Welcome to the new NAPC Nursing Conference, designed by the National Association of Primary Care (NAPC) in partnership with the Practice Nurse Association and Pulse.

Taking place in parallel with the NAPC Annual Conference and Exhibition 2011, this free to attend event will cover such questions as:

- What is the role of primary care nurses within clinical commissioning groups?
- What will be the impact on patients and clinical nursing practices?
- What are the implications for you?
- What are some of the key practical issues facing nurses in the new NHS?

Nursing Today and Tomorrow in Primary Care is the essential event for all practice and community nurses who wish to fully understand how to meet the challenges facing their profession. With the Health and Social Care Bill now in passage through Parliament it is imperative that nurses maintain their voice and their place in the reformed NHS.

This one-day tailored programme has been developed to provide a one stop practical guide to the wide ranging issues flowing from the proposed legislation, the impending demographic population timebomb, as well as other challenges facing the profession.

## Why attend this event?

- An opportunity to get an update on some key clinical issues
- Gain a national perspective on the state and future of nursing in primary care
- Understand how you can develop your leadership
- Network with colleagues from across the UK

The conference brings together national and local speakers addressing political, professional and clinical issues and also provides excellent and wide ranging network opportunities for those attending.

## Key speakers include:

**Professor Steve Field** who headed the government's listening exercise

**Siobhan Clarke** Managing Director of Kingston Social Enterprise

**Lance Gardner** Chief Executive, Care Plus Group

## This conference is a must attend for:

- All primary care nurses
- Any registered nurse considering a career in general practice nursing

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# Programme

**09.00 Registration, refreshments and exhibition**

**10.00 Chair for the day: Welcome**

**Rosemary Cook CBE**, Director, Queen's Nursing Institute

**10.05 Nursing and the Health and Social Care Bill Agenda**

- What the Bill means for the primary care nursing profession
- What the implications of commissioning are for governing body nurses

**Professor Steve Field**, Chairman NHS Future Forum and National Health Inclusion Board, GP Bellevue Medical Centre, Birmingham

**10.35 Discussion Panel: Nursing In Primary Care – The Direction of Travel**

- Opportunities and threats
- Expanded nursing roles
- Importance of upskilling in management and politics yet remaining care giver

**Jeanett Martin**, Editor-in-Chief, Practice Nursing  
**Lance Gardner**, Chief Executive, Care Plus Group Social Enterprise

**Sonia Hall**, Nurse Practitioner

**Kate Howie**, NAPC Executive member; Head of Operations, United Health UK; Chair, RCN Practice Nurse Association

**11.15 Refreshments and exhibition**

**11.45 Delegates to choose between one of two sessions**

**Raising Awareness of dementia within primary care**

- Brief overview of Dementia
- Working together: primary and secondary care
- Developing your plan for action

**Carol Rushton**, Community Psychiatric Nurse, Stockport

**Bridget Flanagan**, CMHT Team Manager Stockport

**Asthma management support programme in primary care**

- Non-promotional, non-product specific, value-added service to medicine to support practices with the management of patients with asthma
- The programme offers opportunity to have a proportion of patients reviewed by a health care professional
- The programme will deliver a four day cycle each quarter over a period of twelve months.

**Ella Craig**, Head of Excelsior Service Team

**12.30 Tomorrow's prescribing agenda for nurses**  
Sponsored session to be announced

**13.00 Lunch and Exhibition**

**14.00 Nurse Education – Scientific or Vocational Training**

- Is nursing in danger of losing its way?
- Are we too busy being scientific and academic that we have forgotten how to care?
- Is our training producing high quality carers or very efficient managers – is the balance wrong?

**Lance Gardner**, Chief Executive, Care Plus Group Social Enterprise

**14.30 Opportunities for Growth and Development within a Social Enterprise**

- What learning can be gained from establishing an organisation for community benefit?
- Utilising the enquiry skills of all your staff in organisational development
- One year on – what have we achieved?

**Siobhan Clarke**, MD, Your Healthcare CIC (Kingston Social Enterprise)

**15.00 Delegates to choose between one of two sessions**

**Demystifying the needs of the complex traveller**

- Managing complex Malaria need
- When to vaccinate
- Sources of information

**Cate Riley**, Practice Nurse and Travel Health Adviser

**Using Serum NP To QIPP Up Your Heart Failure Pathway**

- Improve the Quality of Care
- Reduce Demand
- Save Money

**Candy Jeffries**, Interim Director, Beds and Hearts Heart and Stroke Network

**15.45 Refreshments and exhibition**

**16.15 Using Information and case management to improve care of patients with long term conditions**

- Who should be offered a telehealth-based solution?
- How is telehealth developing to improve patient outcomes?
- Case studies: our patients and telehealth

**Dr Simon Gilbert**, GP, and Jennie Morehouse, Practice Nurse and Patient Empowerment Lead for Patients With Long Term Conditions, Crick Green Medical Practice, Mitcham, Surrey

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## Ways to register

### Online

[www.napcannual.co.uk/nursing-conference](http://www.napcannual.co.uk/nursing-conference)

### Post

Stacey English  
Pulse seminars  
Ludgate House  
245 Blackfriars Road  
London  
SE1 9UY

### Email

[book@napcannual.co.uk](mailto:book@napcannual.co.uk)

### Enquiries

020 7921 8575

### Book via QR code

Scan the code below with a QR reader and scanner.



### Terms and conditions Cancellations:

To apply for your free place you must provide your credit card details. If you do not attend on the day without cancelling at least 3 days before the event your credit card will be charged £25 and proceeds forwarded as a donation to the Alzheimer's Society. If at any time you wish to unsubscribe from any of Pulse communications or services or remove your third party consent, simply email [data-uk@ubmmmedica.com](mailto:data-uk@ubmmmedica.com), providing your full contact details and stating which service you would like to unsubscribe from.

Places are limited and not guaranteed. They are offered on a first come first served basis.

**Date of preparation:** September 2011

## How to apply for your free place

I would like to apply for my delegate place.

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(For additional bookings please photocopy this form.)

Title

First Name

Surname

Job title

Email

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Organisation

Address

Postcode

Telephone

Mobile number

Please specify dietary/mobility requirements

Signature (I have read the cancellation policy)

## How to confirm your free place

### Credit card/debit card

Please debit my          

Card no

Expiry date

Issue no(For maestro)

Valid from

Amount

Security code

Cardholder's name

Signature (I have read the cancellation policy)